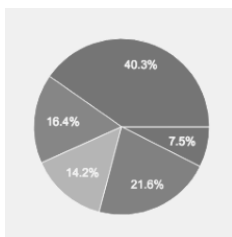


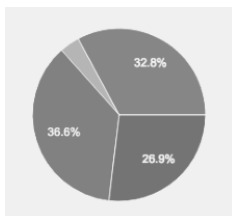
# UCM Two Services Survey Spring 2019

## Survey Results Highlights

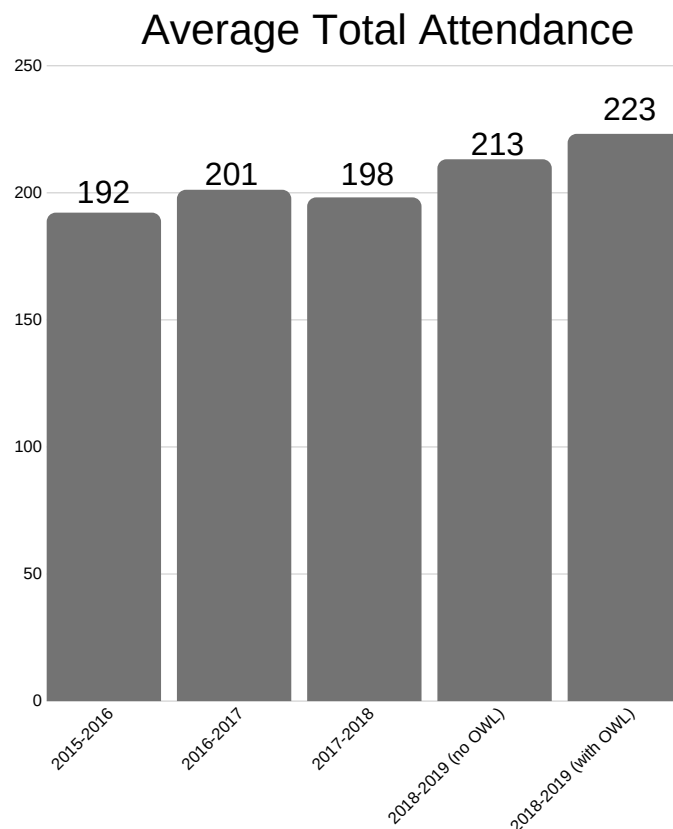
**134 respondents**



40% have attended 11+ years  
22% have attended 1-3 years  
16% 6-10 years  
14% 4-5 years



37% typically attend 11AM  
27% typically attend 9AM  
33% vary their attendance  
between the services



### Music

- 87% ranked Music/Choir as 4 or 5 (out of 5) for Importance to Experience of Worship
- As a factor in deciding which service to attend, 25% said Not Important, 25% said Somewhat Important, 16% said Important, and 24% said Very Important.
- 20 comments indicating that the respondent enjoys a variety of musical genres performed in services

### Spiritual Exploration

- 74% respondents say YES we are meeting our goal of welcoming families and maintaining a multigenerational feeling in both services
- Which service works best for family? 9 of 30 - 9AM, 8 of 30 - 11AM, 5 of 30 - Either, 5 of 30 - Neither
- Would you prefer Spiritual Exploration at just one service? 11 of 27 - No, 10 of 27 - Neutral, 4 of 27 - Yes

# *Executive Team and Staff Observations*

- Vast majority of survey feedback coming from people who are very regular attendees (88% rarely miss a Sunday or attend 2-3 times a month)
- Most important factor for choosing between services is timing/ personal schedule
- Large percentage of people vary worship time between 9AM and 11AM (33%)
- Quality of worship has been consistent with previous year's services and between services (9AM and 11AM) 79% agree/strongly agree quality of worship has been maintained
- People greatly value music as part of worship AND it's not a huge factor in people's choice of service (could mean people have received great music at both services)
- Crowdedness has not been a major issue this year - doesn't impact which service people choose to attend and 92% say it's easy to find a place to sit
- No strong leaning toward 9AM or 11AM for families with children
- Comments about crowdedness and community feel are varied -- a good number of comments about preferring a crowded sanctuary and/or missing friends AND also a good number of comments stating appreciation for more space
- A good number of people appreciating less noise and crowd at coffee hour and also missing seeing friends

## *Considerations for Next Year*

- Single coffee/fellowship hour? Membership Committee is already discussing this idea (potential conflict with choir on Sundays when they have choir practice after 1st service)
- More frequent "one service" Sundays?
- More opportunities for small group connection outside of Sunday morning (continue encouraging people to participate in Chalice Circles and Adult LSE programs)
- Choir adjust schedule?
- Have OWL children/youth start in sanctuary before program?