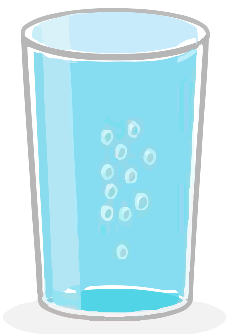
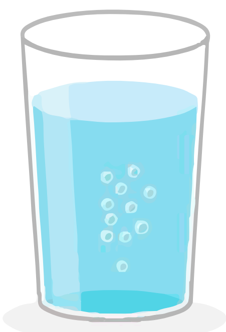
What's In Your Cup?



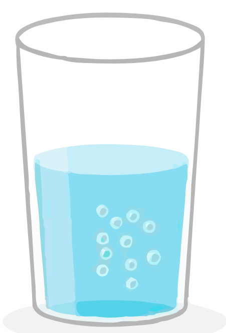
My Financial Cup Runneth Over

• I am employed or retired with income and wealth that more than meets all my basic needs (food, housing, transportation, health).
• I may have some debt but it doesn't impact my financial choices in any way.
• I may own more than one property and/or I have other investments.
• My household can afford several vehicles. • I often fly business or first class.
• I never have to avoid medical care due to finances. • I can buy clothes whenever I choose.
• I often eat meals out at good restaurants
• I subscribe to theater, the symphony, the ballet and/or the opera.
• I can afford vacations to faraway places and take time off when I need it (if I'm employed).



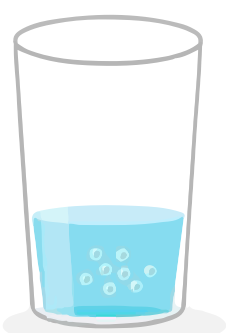
My Financial Cup is Full

• I am employed or retired with enough income to always meet all my basic needs (food, housing, transportation, health).
• I may have some debt, but it doesn't impact my financial choices.
• I own my own home OR I rent a higher end property by choice. I may own more than one property.
• My household owns or leases at least one car.
• I have adequate access to health care, and do not avoid medical care due to finances.
• I have enough extra income to afford meals out, the movies or a concert, new clothes, etc.
• I can afford vacations and take time off when I want it (if I'm employed).



My Financial Cup is Adequate

• I am employed or retired with enough income to usually meet all my basic needs (food, housing, transportation, health).
• I may have some debt, but it doesn't impact obtaining my basic needs. • I own or lease a car.
• I have adequate access to health care, and do not avoid routine medical care due to finances.
• I have some financial savings (am not living paycheck to paycheck).
• I have enough extra income to occasionally afford meals out, a concert or a movie, new clothes, etc. without going further into debt.
• I can take a vacation annually or every few years without going further into debt.



My Financial Cup is Low

• I struggle to meet my basic needs (food, housing, transportation).
• I have enough debt that it impacts my capacity to meet my basic needs.
• I pay below median rent, live in subsidized housing or have unstable housing.
• I cannot afford a car. • I am unemployed or under-employed.
• I qualify for government assistance for my basic needs. • I have no savings.
• I am unable to afford meals out, a concert or a movie, new clothes, etc.
• I cannot afford vacations or to take time off from work without a financial burden.

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Giving Chart

What's in your cup?

		Supporter		Sustainer		Visionary		Transformer	
Adjusted Monthly Income	Adjusted Annual Income	Suggested % of Income	Annual Pledge	Suggested % of Income	Annual Pledge	Suggested % of Income	Annual Pledge	Suggested % of Income	Annual Pledge
$40,000	$500,000	7%	$35,000	8%	$40,000	10%	$50,000	12%	$60,000
$25,000	$300,000	7%	$21,000	8%	$24,000	10%	$30,000	12%	$36,000
$17,000	$200,000	6%	$12,000	7%	$14,000	9%	$18,000	10%	$20,000
$12,500	$150,000	5%	$7,500	6%	$9,000	8%	$12,000	10%	$15,000
$10,000	$120,000	4%	$4,800	5%	$6,000	7%	$8,400	10%	$12,000
$8,500	$100,000	4%	$4,000	5%	$5,000	7%	$7,000	8%	$8,000
$6,500	$80,000	3%	$2,400	5%	$4,000	6%	$4,800	8%	$6,400
$4,000	$50,000	3%	$1,500	5%	$2,500	6%	$3,000	8%	$4,000
$3,000	$36,000	2%	$720	2%	$720	2%	$720	2%	$720
$2,000	$25,000	2%	$500	2%	$500	2%	$500	2%	$500
$1,500	$18,000	1%	$180	1%	$180	1%	$180	1%	$180
$1,000	$12,000	1%	$120	1%	$120	1%	$120	1%	$120